

UČNI NAČRT PREDMETA / COURSE SYLLABUS

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| Predmet: | Raziskovalne metode |
| Course title: | Research methods |

| Študijski program in stopnja Study programme and level | Študijska smer Study field | Letnik Academic year | Semester Semester |
|--|--------------------------------------|--------------------------------|-----------------------------|
| Mednarodno poslovanje in trajnostni razvoj 7/ International business and sustainable development 7 | | 1 | 2 |
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Vrsta predmeta / Course type obvezni/obligatory

Univerzitetna koda predmeta / University course code:

| Predavanja Lectures | Seminar Seminar | Vaje Tutorial | Klinične vaje work | Druge oblike študija | Samost. delo Individ. work | ECTS |
|-------------------------------|---------------------------|-------------------------|------------------------------|-----------------------------|--------------------------------------|-------------|
| 50 | | 20 | | | 70 | 5 |

Nosilec predmeta / Lecturer: Doc. dr. Jože Šrekl

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| Jeziki / Languages: | Predavanja / Lectures: | slovenski, angleški |
| | Vaje / Tutorial: | slovenski, angleški |

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: **Prerequisites:**

Vsebina: _____

Content (Syllabus outline): _____

- Različne raziskovalne metode
- Oblikovanje raziskovalnega projekta in pisanje raziskovalnega načrta
- Raziskovalna etika, plagiatstvo, informacijski viri.
- Določanje prave literature za projekt
- Kvantitativne raziskovalne metode
- Kvalitativne metode raziskovanja
- Intervju, opazovanje, vprašalniki
- Razumevanje metod zbiranja podatkov
- Razumevanje metod analize podatkov
- Presoja raziskovalne strategije, zbiranja podatkov in analize podatkov v okviru določenega projekta

- Different research methods
- Design of a research project and writing of a research proposal
- Research ethics, plagiarism and information resources
- Relevant literature for a project
- Quantitative research methodology
- Qualitative research methodology
- Interviews, observations, surveys
- Understanding of potential data collection methods
- Understanding of potential data analysis methods
- Evaluation of research strategies, data collection methods in the context of a particular project

Temeljni literatura in viri / Readings:

Gill J., Johnson P.: Research methods for managers. London etc.: Sage, 2010.

Izvajalec predmeta bo do začetka izvajanja predmeta pripravil učno gradivo, prilagojeno potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare a textbook adapted to the needs of the syllabus, programme, field of activity and employment possibilities before the lectures start.

Cilji in kompetence:

Cilj predmeta je seznaniti študente z različnimi raziskovalnimi metodami, jih usposobiti, da oblikujejo raziskovalni projekt in napišejo načrt raziskave, jih usposobiti za razumevanje metod zbiranja podatkov in njihove analize ter za evalvacijo raziskovalne strategije, zbiranja podatkov in njihove analize v določenem projektu.

Objectives and competences:

Objectives of the course are to acquaint students with alternative research methods, to design a research project and write a research proposal, teach students to understand methods of data collection and analysis and evaluate research strategies, data collection and their analysis in the context of a particular project.

Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- Razumeti različne metode raziskovanja
- Oblikovati raziskovalni projekt in napisati načrt raziskave
- Določiti relevantno literaturo za projekt
- Razumeti metode zbiranja podatkov
- Razumeti metode analize podatkov
- Oceniti raziskovalno strategijo, metode zbiranja podatkov in metode analize podatkov v okviru določenega projekta.

Prenosljive / ključne spretnosti in drugi atributi:

- Sposobnost raziskovalne analize in sinteze, predvidevanja rešitev in

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand different methods of research
- design a research project and write a research proposal
- define relevant literature for a project
- understand data collection methods
- understand data analysis methods
- evaluate research strategies, data collection methods and data analysis methods in the context of a particular project

Transferable / Key skills and other attributes:

- posledic v poslovnem procesu podjetij
- Sposobnost kvalitativnega in kvantitativnega presojanja

- Ability of research analysis and synthesis, foreseeing solutions and consequences in the business process of companies
- Ability of qualitative and quantitative judgement

Metode poučevanja in učenja:

- Predavanja
- Seminarско delo

Learning and teaching methods:

- Lectures
- Seminar work

| Načini ocenjevanja: | Delež (v %) / Weight (in %) | Assessment: |
|--|--------------------------------|---|
| <ul style="list-style-type: none"> • Projekt: pregled literature za določeno vprašanje • pisni izpit | 50 % | <ul style="list-style-type: none"> • research project: literature review for a research question • written exam |
| | 50 % | |