



IBS Mednarodna poslovna šola Ljubljana

Mencingerjeva 7
1000 Ljubljana

tel: 00386 40 561 896
spletni naslov: www.ibs.si
e-pošta: info@ibs.si

OPIS PREDMETA / COURSE SYLLABUS	
Predmet:	Mednarodno poslovanje in naravno okolje
Course title:	International business and natural environment

Študijski program/stopnja Study programme/level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 6.1	International business with sustainability	3	6

Vrsta predmeta: obvezni/izbirni Course type: obligatory/elective	Obvezni/obligatory
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Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Kontaktne ure skupaj/tot al contact hours	Samost. delo Individual hours	Kontaktne in individualne ure skupaj (total)	ECTS
30		40	70	70	140	5

Nosilec predmeta / Lecturer:	Doc. dr. Gorazd Justinek, doc. dr. Tanja Sedej
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Jeziki	Languages
Predavanja/vaje: slovenski, angleški	Lectures/tutorial: Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites:
Opravljena seminarska naloga	Completed seminar work

Vsebina	Contents (Syllabus outline):
<ul style="list-style-type: none"> - Vloga poslovnih organizacij v sodobni družbi, kako so in kako bi lahko odgovorile na okoljske izzive ter posledice, ki jih imajo te za bodoče menedžerje in organizacije - Nastanek okoljskih problemov, vključno z viri in vplivi onesnaževanja, etična vprašanja, razvoj koncepta globalnega okolja - Razvoj okoljskih predpisov od 	<ul style="list-style-type: none"> - The role of business organizations in contemporary society, how they have and could respond, and the implications this has for managers and organizations in the future - The emergence of environmental concerns, including the sources and impacts of pollution, the ethical debate, and the development of the concept of the global environment



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<ul style="list-style-type: none"> - mednarodnih pogodb, ekonomskih instrumentov in prostovoljnega dela - Trajnostni razvoj, integracija okoljskih in ekonomskih faktorjev, praktična uporaba trajnostnega razvoja v poslovnem svetu - Trajnostni razvoj, investicijske odločitve, trgi, zelene inovacije - Organizacijska vprašanja in kultura, vloga okoljskih menedžerjev - Okoljevarstvena inšpekcija in poročanje - Uporaba okolja za pridobitev konkurenčne prednosti in imaga - Implementiranje trajnostnih rešitev - Globalni trendi v bodočnosti - Študije primerov (Kitajska, Brazilija) 	<ul style="list-style-type: none"> - The evolution of environmental regulation, including international agreements, economic instruments and voluntary measures - Sustainable development, integration of environmental and economic factors, practical implications of sustainable development for the business world - Sustainable development , investment decisions, markets, green innovation - Organizational issues, cultures, role of environmental managers - Environmental auditing and reporting - Using environment to gain competitive advantage and corporate image - Implementing sustainable solutions - Global trends in the future - Case studies (China, Brazil)
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<p>Temeljni študijski viri / Readings:</p> <p>Dolfsma W., Duysters G., Costa I.: Multinationals and emerging economies. Cheltenham, Northampton: Edward Elgar Publishing Ltd., 2009.</p> <p>Jones G.: Multinationals and global capitalism: from the nineteenth to the twenty-first century. Oxford, New York: Oxford University Press, 2005.</p> <p>Izvajalci predmeta bodo sproti pripravljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.</p> <p>Lecturers will continuously prepare textbooks adapted to the needs of the syllabus, programme, field of activity and employment possibilities.</p>
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<p>Cilji in kompetence:</p> <p>Cilj predmeta je usposobiti študente za razumevanje interakcije poslovnih (tudi mednarodnih) organizacij z naravnim okoljem.</p>	<p>Objectives and competences:</p> <p>Objectives of the course are to teach students to understand how (international) business organizations interact with the natural environmet.</p>
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Predvideni študijski rezultati:	Intended learning outcomes:
<p>Znanje in razumevanje: <u>Po zaključku tega predmeta bo študent sposoben:</u></p> <ul style="list-style-type: none"> - razumeti vlogo poslovnih organizacij v sodobni družbi ter njihove reakcije na okoljske izzive - razumeti nastanek okoljskih problemov, vključno z viri in vplivi onesnaževanja, etična vprašanja, razvoj koncepta globalnega okolja - poiskati okoljske predpise, mednarodne pogodbe, ekonomske instrumente in prostovoljne ukrepe - razumeti prizadevanja za integracijo okoljskih in ekonomskih faktorjev, - uporabiti principe trajnostnega razvoja pri investicijskih odločitvah, trgih, zelenih inovacijah - razumeti organizacijska vprašanja in kulturo ter vlogo okoljskih menedžerjev - razumeti delo okoljevarstvene inšpekcije - uporabiti okolje za pridobitev konkurenčne prednosti in imaga - implementirati trajnostne rešitve na poslovni svet <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> - Sposobnost kvalitetnega individualnega in timskega dela - Sposobnost iskanja relevantnih virov informacij, analize, sinteze, prognoze ter predvidevanje rešitev in posledic 	<p>Knowledge and understanding: <u>On completion of the course students will be able to:</u></p> <ul style="list-style-type: none"> - understand the role of business organizations in the contemporary society and their reactions on environmental issues - understand the emergence of environmental concerns, including the sources and impacts of pollution, the ethical debate, and the development of the concept of the global environment - find environmental regulation, including international agreements, economic instruments and voluntary measures - understand the efforts for integration of environmental and economic factors, use practical implications of sustainable development for the business world - use principles of sustainable development for investment decisions, markets, green innovation - understand organizational issues, cultures, role of environmental managers - understand environmental auditing and reporting - Use environment to gain competitive advantage and corporate image - Implement sustainable solutions to the business world. <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> - Abilities of high quality individual and team work

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	<ul style="list-style-type: none">- Abilities of search of relevant information sources, analysis, synthesis, prognosis, and forecasting solutions and consequences-
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Metode poučevanja in učenja: <ul style="list-style-type: none">• Predavanja z aktivno udeležbo študentov (diskusija)• Študijski primeri	Learning and teaching methods: <ul style="list-style-type: none">• Lectures with active student participation (discussion)• Case studies
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Načini ocenjevanja: <ul style="list-style-type: none">- seminarska naloga- končni pisni izpit	Delež (v %) Weight (in %) 20 % 80 %	Assessment: <ul style="list-style-type: none">- seminar paper- final written exam
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